



28,113
TOTAL VISITORS



3,545
VISITORS ATTENDED
GOING GLOBAL



16,223
VISITORS ATTENDED
THE BUSINESS
SHOW

POST SHOW REPORT



8,345
VISITORS ATTENDED
BUSINESS START-UP



16 & 17 NOV 2017 | OLYMPIA, LONDON

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38.1M

TOTAL MONEY SPENT AS A
RESULT OF THIS NOVEMBER'S
BUSINESS SHOW

83%

SAID THEY WOULD RETURN
TO THE NEXT EVENT IN MAY

76%

OF EXHIBITORS
REBOOKED ON SITE



94%

OF VISITORS HAD INFLUENCE IN
PURCHASING DECISIONS

81%

OF VISITORS WERE ULTIMATE
DECISION MAKERS

48%

OF VISITING BUSINESS HAD
£1M + TURNOVER



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We've been reminiscing last week's @TheBusinessShow today - and have been catching up with all our new contacts! There's definitely exciting times ahead!

#TBSUK #TBS17 #entrepreneurs #startups #technology - Dotsquares Ltd. @dotsquares

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Fantastic attendance .@TheBusinessShow . @olympia_london so many great speakers , loved .@jamessinclairEN speech so uplifting !! So many good stands.

Liz Gee @thelectureclub

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Still wading through all the feedback and contacts we made @TheBusinessShow - non-stop for two days - don't forget to give your support to help the #GrenfellBiz

**#Business for London
#TBSUK #TBS17
#entrepreneurs
#startups
Business for London
@Business4LDN**

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Still the best SME business exhibition in the UK Can't wait until 2018

**#TBSUK
Dwain Reid @DwainReid**

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I miss @TheBusinessShow when's the next one??

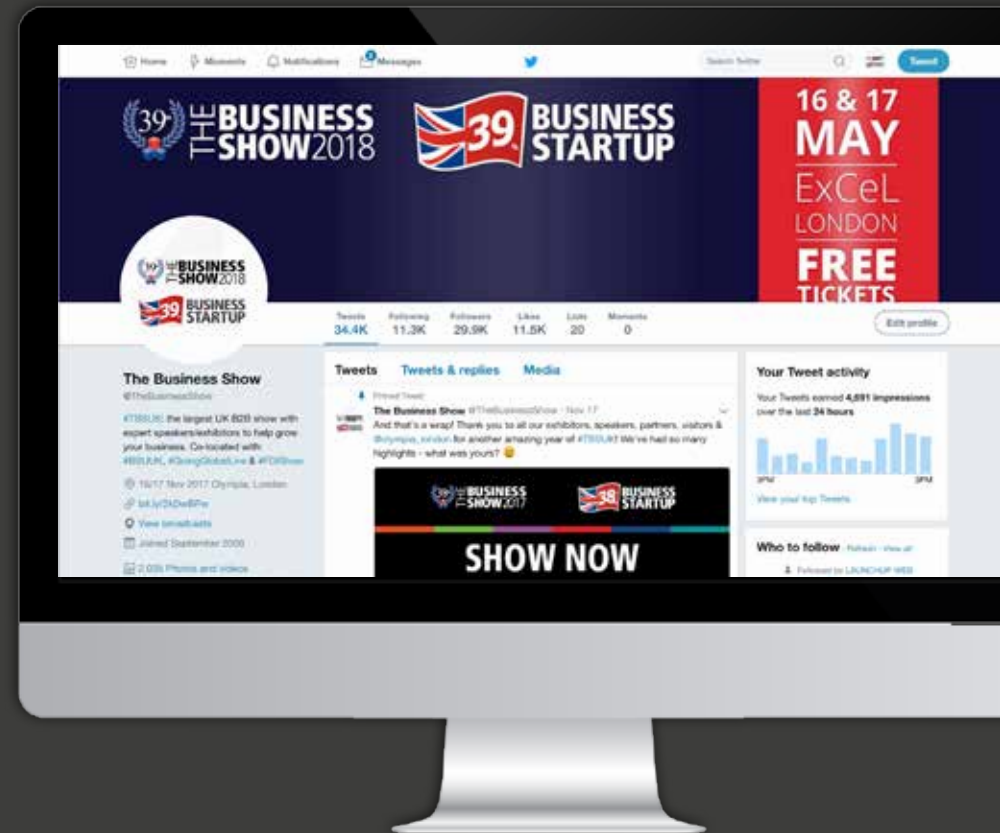
**Brad Burton
@BradBurton**

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What a fantastic time we had @TheBusinessShow #TBS2017 at Olympia. We made some new connections and shared about our great CRM solutions! TweetyPie @CRM_Speak

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MEDIA COVERAGE



To enquire about exhibiting or sponsorship opportunities for our next show on:

16 & 17 MAY 2018 AT EXCEL, LONDON

Please contact **Nick Woore** on
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nick.woore@prysmggroup.co.uk